



WEWS

## ORDER

Print Date 10/03/12 Page 1 of 8

Flight Dates 10/02/12-11/06/12

<u>Contract / Revision</u>	<u>304525</u>	/	<u>Issue. DSCC IE 10.2-11.6.12 OH</u>	<u>Order Sep</u>	00:20:00
<u>Original Date / Revision</u>				<u>Estimate #</u>	<b>1370</b>
	07/12/12	10/03/12	<u>Agency Com</u> 15%	<u>Alt Order #</u>	
			<u>Billing Contact</u>	<u>Billing Type</u>	Cash
<u>Advertiser</u>	<b>DSCC IE</b>			<u>Order Type</u>	GENERAL
			<b>1010 Wisconsin Avenue NW - Suite Washington, DC 20007</b>	<u>Billing Cycle</u>	EOM/EOC
<u>Agency</u>	<b>Great American Media</b>			<u>Billing Calendar</u>	BROADCAST
<u>Buying Contact</u>				<u>Demographic</u>	A25-54
			<u>Sales Office</u> EWSDC	<u>Rev Codes</u>	POL POL ISS
			<u>Sales Region</u> NAT	<u>Product Codes</u>	PL
<b>1010 Wisconsin Avenue NW - Suite Washington, DC 20007</b>			<u>Agency Ref</u> 2	<u>Priority</u>	P-1
				<u>Advertiser Ref</u>	

Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Competing Station	% of Order	Order Share %	Market Value
			Amount
CABLE	%		
UNKWN	100%		
WBNX	%		
WDLI	%		
WEAO	%		
WGGN	%		
WJW	%		
WKYC	%		
WMFD	%		
WOAC	%		
WOIO	%		
WQHS	%		
WUAB	%		
WVIZ	%		
WVPX	%		

**Order Totals**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	193	\$251,706.25	\$296,125.00	0.00	10/01/12	10/28/12	193	\$251,706.25	\$296,125.00
November 2012	92	\$144,500.00	\$170,000.00	0.00	10/29/12	11/06/12	92	\$144,500.00	\$170,000.00
<b>Totals</b>	<b>285</b>	<b>\$396,206.25</b>	<b>\$466,125.00</b>	<b>0.00</b>					

**Billing Plan**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WEWS	10/02/12	10/12/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	2	\$400.00	P-2	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>						
		Week: 10/01/12	10/07/12	- TWTF--		2	\$400.00		0.00						
		Week: 10/08/12	10/14/12	- TWTF--		2	\$400.00		0.00						
N 2	WEWS	10/16/12	11/06/12		CM	5-6a	MTWTF--	:30	4	\$650.00	P-2	0.00	NM	12	\$7,800.00



Contract / Revision **304525** Flight Dates **10/02/12-11/06/12** Hiatus Dates  
Original Date / Revision 07/12/12 / 10/03/12 Order Sep 00:20:00  
Advertiser **DSCC IE** Product Issue **DSCC IE 10.2-11.6.12** Estimate # **1370**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
				M-F GMC 5-6a												
				M-F GMC 5-6a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-TWTF--		4	\$650.00			0.00						
		Week: 10/22/12	10/28/12	MTWTF--		3	\$650.00			0.00						
		Week: 10/29/12	11/04/12	MTWTF--		4	\$650.00			0.00						
		Week: 11/05/12	11/11/12	-T-----		1	\$650.00			0.00						
N 3	WEWS	10/02/12	10/12/12	M-F GMC 6-7a	CM	6-7a				MTWTF--	:30	2	\$700.00	P-2	0.00	NM
				M-F GMC 6-7a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-TWTF--		2	\$700.00			0.00						
		Week: 10/08/12	10/14/12	MTWTF--		2	\$700.00			0.00						
N 4	WEWS	10/16/12	11/06/12	M-F GMC 6-7a	CM	6-7a				MTWTF--	:30	5	\$850.00	P-2	0.00	NM
				M-F GMC 6-7a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-----		0	\$0.00			0.00						
		Week: 10/22/12	10/28/12	MTWTF--		4	\$850.00			0.00						
		Week: 10/29/12	11/04/12	MTWTF--		5	\$850.00			0.00						
		Week: 11/05/12	11/11/12	-T-----		1	\$850.00			0.00						
N 5	WEWS	10/02/12	10/12/12	M-F GMA 7-9a	CM	7-9a				MTWTF--	:30	2	\$600.00	P-2	0.00	NM
				M-F GMA 7-9a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-TWTF--		2	\$600.00			0.00						
		Week: 10/08/12	10/14/12	-----		0	\$0.00			0.00						
N 6	WEWS	10/16/12	11/06/12	M-F GMA 7-9a	CM	7-9a				MTWTF--	:30	5	\$900.00	P-2	0.00	NM
				M-F GMA 7-9a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-----		0	\$0.00			0.00						
		Week: 10/22/12	10/28/12	MTWTF--		4	\$900.00			0.00						
		Week: 10/29/12	11/04/12	MTWTF--		5	\$900.00			0.00						
		Week: 11/05/12	11/11/12	-T-----		1	\$900.00			0.00						
N 7	WEWS	10/02/12	10/12/12	4-430am America This Mor		4-430a				MTWTF--	:30	2	\$150.00	P-2	0.00	NM
				4-430a America This Mor												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-TWTF--		2	\$150.00			0.00						
		Week: 10/08/12	10/14/12	MTWTF--		2	\$150.00			0.00						
N 8	WEWS	10/16/12	11/06/12	4-430am America This Mor		4-430a				MTWTF--	:30	2	\$150.00	P-3	0.00	NM
				4-430a America This Mor												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-TWTF--		2	\$150.00			0.00						
		Week: 10/22/12	10/28/12	MTWTF--		2	\$150.00			0.00						
		Week: 10/29/12	11/04/12	MTWTF--		1	\$150.00			0.00						
		Week: 11/05/12	11/11/12	-T-----		1	\$150.00			0.00						
N 9	WEWS	10/02/12	10/12/12	M-F 430-5am News	CM	430-5a				MTWTF--	:30	2	\$200.00	P-2	0.00	NM
				M-F 430-5am News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-TWTF--		2	\$200.00			0.00						
		Week: 10/08/12	10/14/12	MTWTF--		2	\$200.00			0.00						
N 10	WEWS	10/16/12	11/06/12	M-F 430-5am News	CM	430-5a				MTWTF--	:30	2	\$250.00	P-2	0.00	NM
				M-F 430-5am News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-TWTF--		2	\$250.00			0.00						
		Week: 10/22/12	10/28/12	MTWTF--		2	\$250.00			0.00						
		Week: 10/29/12	11/04/12	MTWTF--		4	\$250.00			0.00						



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Contract / Revision **304525** Flight Dates **10/02/12-11/06/12**

## Hiatus Dates

Original Date / Revision 07/12/12/ 10/03/12

Order Sep 00:20:00

Advertiser DSCC IE

Product Issue. DSCC IE 10.2-11.6.12 Estimate # 1370



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Contract / Revision **304525** Flight Dates **10/02/12-11/06/12**

## Hiatus Dates

Original Date / Revision 07/12/12/ 10/03/12

Order Sep 00:20:00

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Contract / Revision 304525 Flight Dates 10/02/12-11/06/12

## Hiatus Dates

Original Date / Revision 07/12/12/ 10/03/12

Order Sep 00:20:00

Advertiser **DSCC IE**

Product Issue. DSCC IE 10.2-11.6.12 Estimate # 1370

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	
															Amount	
N27	WEWS	10/02/12	11/06/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	3	\$750.00	P-3	0.00	NM	17	\$12,750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12		10/21/12		MTWTF--		4		\$750.00		0.00						
Week: 10/22/12		10/28/12		MTWTF--		4		\$750.00		0.00						
Week: 10/29/12		11/04/12		MTWTF--		4		\$750.00		0.00						
Week: 11/05/12		11/11/12		-----		0		\$0.00		0.00						
N28	WEWS	10/02/12	11/06/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	4	\$1,400.00	P-2	0.00	NM	20	\$28,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12		10/07/12		-TWTF--		3		\$1,400.00		0.00						
Week: 10/08/12		10/14/12		MTWTF--		3		\$1,400.00		0.00						
Week: 10/15/12		10/21/12		MTWTF--		5		\$1,400.00		0.00						
Week: 10/22/12		10/28/12		MTWTF--		4		\$1,400.00		0.00						
Week: 10/29/12		11/04/12		MTWTF--		4		\$1,400.00		0.00						
Week: 11/05/12		11/11/12		M-----		1		\$1,400.00		0.00						
N29	WEWS	10/02/12	10/12/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	3	\$2,000.00	P-1	0.00	NM	3	\$6,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12		10/07/12		-TWTF--		3		\$2,000.00		0.00						
Week: 10/08/12		10/14/12		-----		0		\$0.00		0.00						
N30	WEWS	10/16/12	11/05/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	5	\$2,000.00	P-2	0.00	NM	9	\$18,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12		10/21/12		-----		0		\$0.00		0.00						
Week: 10/22/12		10/28/12		MTWTF--		4		\$2,000.00		0.00						
Week: 10/29/12		11/04/12		MTWTF--		4		\$2,000.00		0.00						
Week: 11/05/12		11/11/12		M-----		1		\$2,000.00		0.00						
N31	WEWS	10/02/12	11/06/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	MTWTF--	:30	3	\$2,000.00	P-2	0.00	NM	9	\$18,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12		10/07/12		-TWTF--		3		\$2,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	WEWS	10/01/12-10/07/12		M-Su 630-7p WNT		630-7p				-TWThF----		:30	(\$2,000.00)	0.00	NM	
				See MG 31.15												
				[N/A ]												
15	WEWS	10/02/12-10/05/12		M-Su 630-7p WNT		630-7p				-TWThF----		:30	(\$2,000.00)	0.00	NM	
				See MG 31.16												
				[N/A NO AVAIL ON ENTRY]												
16	WEWS	10/02/12-10/05/12		M-F 5-6p News		5-6p				-TWThF----		:30	\$2,000.00	0.00	NM	
				MG for 31.15 10/04												
Week: 10/08/12		10/14/12		-----		0		\$0.00		0.00						
Week: 10/15/12		10/21/12		-----		0		\$0.00		0.00						
Week: 10/22/12		10/28/12		MTWTF--		3		\$2,000.00		0.00						
Week: 10/29/12		11/04/12		MTWTF--		3		\$2,000.00		0.00						
Week: 11/05/12		11/11/12		-----		0		\$0.00		0.00						
N32	WEWS	10/20/12	11/03/12	SA 7-8p Rotation SA 7P NEWS	CM	7-8p	-----S-	:30	1	\$1,275.00	P-2	0.00	NM	3	\$3,825.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12		10/21/12		-----S-		1		\$1,275.00		0.00						





WEWS

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Contract / Revision 304525 Flight Dates 10/02/12-11/06/12Hiatus DatesOriginal Date / Revision 07/12/12/ 10/03/12Order Sep 00:20:00Advertiser DSCC IEProduct Issue. DSCC IE 10.2-11.6.12 Estimate # 1370

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
N37	WEWS	10/02/12	11/06/12	Monday DWS	CM	8-10p	M-----	:30	1	\$12,000.00	P-3	0.00	NM	5	\$60,000.00	
<u>Monday DWS</u>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/22/12	10/28/12	M-----			1	\$12,000.00			0.00						
Week:	10/29/12	11/04/12	M-----			1	\$12,000.00			0.00						
Week:	11/05/12	11/11/12	M-----			1	\$12,000.00			0.00						
N38	WEWS	10/16/12	10/30/12	Tuesday Prime A	CM	8-9p	-T-----	:30	1	\$15,000.00	P-3	0.00	NM	3	\$45,000.00	
<u>Tuesday Prime A</u>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	-T-----			1	\$15,000.00			0.00						
Week:	10/22/12	10/28/12	-T-----			1	\$15,000.00			0.00						
Week:	10/29/12	11/04/12	-T-----			1	\$15,000.00			0.00						
N39	WEWS	10/16/12	10/30/12	Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$7,000.00	P-2	0.00	NM	2	\$14,000.00	
<u>Tuesday Prime C</u>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	-T-----			1	\$7,000.00			0.00						
Spot	Ch	Date Range	Description			Start/End Time				Weekdays	Length	Rate	Rtg	Type		
1	WEWS	10/15/12-10/21/12	Tuesday Prime C			10-11p				-T-----	:30	(\$7,000.00)	0.00	NM		
See MG 39.3																
[N/A PGM CHG - POLITICAL DEBATE 9-11P]																
3	WEWS	10/09/12-10/09/12	Tuesday Prime C			10-11p				-T-----	:30	\$7,000.00	0.00	NM		
MG for 39.1 10/16																
Week:	10/22/12	10/28/12	-----			0	\$0.00			0.00						
Week:	10/29/12	11/04/12	-T-----			1	\$7,000.00			0.00						
N40	WEWS	10/25/12	10/25/12	Thursday Prime C	CM	10-11p	---T---	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00	
<u>Thursday Prime C</u>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/22/12	10/28/12	---T---			1	\$7,000.00			0.00						
N41	WEWS	10/19/12	11/02/12	Friday Prime C	CM	10-11p	----F--	:30	1	\$4,500.00	P-3	0.00	NM	2	\$9,000.00	
<u>Friday Prime C</u>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	----F--			1	\$4,500.00			0.00						
Week:	10/22/12	10/28/12	-----			0	\$0.00			0.00						
Week:	10/29/12	11/04/12	----F--			1	\$4,500.00			0.00						
N42	WEWS	10/02/12	11/06/12	M-SU 11-1135P Late Ne	CM	11-1135p	MTWTF-S	:30	2	\$2,200.00	P-3	0.00	NM	12	\$26,400.00	
<u>M-SU 11-1135P Late Ne</u>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/01/12	10/07/12	-TWTF-S			2	\$2,200.00			0.00						
Week:	10/08/12	10/14/12	MTWTF-S			2	\$2,200.00			0.00						
Week:	10/15/12	10/21/12	MTWTF-S			2	\$2,200.00			0.00						
Week:	10/22/12	10/28/12	MTWTF-S			2	\$2,200.00			0.00						
Week:	10/29/12	11/04/12	MTWTF-S			3	\$2,200.00			0.00						
Week:	11/05/12	11/11/12	M-----			1	\$2,200.00			0.00						
N43	WEWS	10/02/12	10/12/12	M-F 1135p-1202a Nightl	CM	1135p-1207x	MTWTF--	:30	3	\$1,000.00	P-2	0.00	NM	6	\$6,000.00	
<u>M-F 1135p-1202a Nightl</u>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/01/12	10/07/12	-TWTF--			3	\$1,000.00			0.00						
Week:	10/08/12	10/14/12	MTWTF--			3	\$1,000.00			0.00						
N44	WEWS	10/16/12	11/02/12	M-F 1135p-1202a Nightl	CM	1135p-1207x	MTWTF--	:30	4	\$1,000.00	P-2	0.00	NM	8	\$8,000.00	
<u>M-F 1135p-1202a Nightl</u>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	-----			0	\$0.00			0.00						
Week:	10/22/12	10/28/12	MTWTF--			4	\$1,000.00			0.00						



WEWS

Print Date: 10/03/12

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Contract / Revision 304525 Flight Dates 10/02/12-11/06/12 Hiatus DatesOriginal Date / Revision 07/12/12/ 10/03/12 Order Sep 00:20:00Advertiser DSCC IE Product Issue DSCC IE 10.2-11.6.12 Estimate # 1370

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
N44	WEWS	10/16/12	11/02/12	M-F 1135p-1202a Night	CM	1135p-1207x	MTWTF--	:30	4	\$1,000.00	P-2	0.00	NM	8	\$8,000.00	
M-F 1135p-1202a Night M-F 1135p-1202a Night																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	MTWTF--		4	\$1,000.00		0.00							
N45	WEWS	10/07/12	11/04/12	M-SU 11-1135P Late	CM	11-1135p	-----S	:30	1	\$2,200.00	P-3	0.00	NM	3	\$6,600.00	
M-SU 11-1135P Late M-SU 11-1135P Late																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	-----S		1	\$2,200.00		0.00							
		Week: 10/08/12	10/14/12	-----		0	\$0.00		0.00							
		Week: 10/15/12	10/21/12	-----		0	\$0.00		0.00							
		Week: 10/22/12	10/28/12	-----S		1	\$2,200.00		0.00							
		Week: 10/29/12	11/04/12	-----S		1	\$2,200.00		0.00							
N46	WEWS	10/07/12	10/14/12	SU 1125p-12a Sports	CM	1125p-12x	-----S	:30	1	\$550.00	P-2	0.00	NM	2	\$1,100.00	
SU 1125p-12a Sports SU 1125p-12a Sports																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	-----S		1	\$550.00		0.00							
		Week: 10/08/12	10/14/12	-----S		1	\$550.00		0.00							
N47	WEWS	10/21/12	11/04/12	SU 1125p-12a Sports	CM	1125p-12x	-----S	:30	1	\$850.00	P-1	0.00	NM	3	\$2,550.00	
SU 1125p-12a Sports SU 1125p-12a Sports																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	-----S		1	\$850.00		0.00							
		Week: 10/22/12	10/28/12	-----S		1	\$850.00		0.00							
		Week: 10/29/12	11/04/12	-----S		1	\$850.00		0.00							
N48	WEWS	11/03/12	11/03/12	OSU Football	CM	OSU v. Illinois	-----S-	:30	1	\$28,000.00	P-2	0.00	NM	1	\$28,000.00	
Ohio State Football																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----S-		1	\$28,000.00		0.00							
N49	WEWS	10/06/12	10/06/12	OSU Football	CM	OSU v. Nebraska	-----S-	:30	1	\$25,000.00	P-2	0.00	NM	1	\$25,000.00	
Ohio State Football																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	-----S-		1	\$25,000.00		0.00							
N50	WEWS	10/02/12	10/12/12	M-F 7-730p	CM	7-730p	MTWTF--	:30	4	\$1,000.00	P-2	0.00	NM	8	\$8,000.00	
7-730p The List																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	-TWTF--		4	\$1,000.00		0.00							
		Week: 10/08/12	10/14/12	MTWTF--		4	\$1,000.00		0.00							
N51	WEWS	10/16/12	10/29/12	M-F 7-730p	CM	7-730p	MTWTF--	:30	4	\$1,000.00	P-3	0.00	NM	8	\$8,000.00	
7-730p The List																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	-TWTF--		4	\$1,000.00		0.00							
		Week: 10/22/12	10/28/12	MTWTF--		3	\$1,000.00		0.00							
		Week: 10/29/12	11/04/12	M-----		1	\$1,000.00		0.00							
														<b>Totals</b>	285	\$466,125.00